



CARIBBEAN HOUSE EVOLUTION

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Caribbean House Evolution (CHE) celebrates friends, vacations, house music, and the end of the tourist season on the Island of Provo. It has evolved from a small private series of parties to what is now attracting International Dj's as well as providing local community and international visitors with house music from around the world.

My vision for CHE is to create spaces within a three day period where locals and tourists alike can take part in the happy beats of house music and be themselves in all their diversity. A space where local and international Dj's could come together and take part in a musical experience.

This year CHE takes place from July 22-24, 2016. I am excited to partner with local business for the four events.

Special events this year include the DJ Workshop for Young Turk's Islanders. All DJ's spend a few hours with selected young adults and share their knowledge and anecdotes with them in a media controlled environment. Hosted by a lead sponsor, The Palms, in their Grand Messel Ballroom. The DJ workshop for local young aspiring DJ's was a huge success last year. There were 28 kids from the Island that were exposed to two international DJ's that took them through a journey that consisted of pitch control, track mixing and special sound effects. Four of the kids that showed the most promise were asked to join a DJ on the second day of the event for a 15 minute assisted set during his performance.

I have decided to partner with The C. Gartland Youth Center as the festival moves forward. The second day of CHE is devoted to raising money for this local cause. The goal will be to contribute proceeds to help build a music room. Last year's charity event raised over 12K for The National Cancer Society, increasing awareness of and the purchase of much needed equipment for the comfort of patients going through various cancer treatments.

Your sponsorship is instrumental to this event. It has been growing exponentially over the last 3 years, from 120pp in year 1 to 1200pp in year 3. Your sponsorship contributes to the fact that this event is proudly supported by local businesses. Based on your level of sponsorship, your visual identity, branding, will be included in all CHE's promotional material & social media. You can choose to be an exclusive sponsor to one of the events making your brand the only one visible. I am always available to discuss how we can work together. Please see attached sponsorship plan.

Sincerely yours,

John Tsavalas
JohnnyLegend



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LIBERATION

1200\$ The Liberation sponsorship package includes company logo on all promotional material. Access to Revolution event for 2 persons. Invitation for 2 to the Sponsor Cocktail Event to be held at The Ganzevoort.

EVOLUTION

2500\$ The Evolution sponsorship package includes company logo on all promotional material including social media. Brand exposure at one of the events of your choosing (banners etc..). Access to the Revolution and Evolution events for 2 persons. Invitation for 2 to the Sponsor Cocktail Event to be held at The Ganzevoort.

REVOLUTION

5000\$ The Revolution sponsorship package includes company logo on all promotional material including social media (flyers, posters etc...) brand exposure at all of the events (banners etc..).Access to all events for 2 persons. Invitation for 2 to the Sponsor Cocktail Event to be held at The Ganzevoort.